



25 August 1977

MEMORANDUM FOR: Acting Deputy Director of  
Central Intelligence

FROM: Herbert E. Hetu  
Assistant to the Director  
(Public Affairs)

SUBJECT: Briefing of TIME-Sponsored Tour  
of Western European Industrialists

1. The attached letter from TIME magazine proposing a CIA briefing for a group of about 25 of Western Europe's foremost industrial and financial leaders is self-explanatory. The DCI has approved the request and designated my office to coordinate the visit. It has been suggested that the visit take place on Monday, 17 October, at 1030 hours. We are working to schedule a different time on that day since 1030 conflicts with the Director's attendance at the Cabinet meeting.

2. In any event, we would expect to provide a briefing, either in the bubble or at some other suitable location, depending on the size of the group. The DCI would make introductory remarks, followed by a presentation by representatives of CIA. I would suggest we have a meeting at an early date to discuss details of the briefing and assign representatives from the appropriate Directorates as project officers for the visit.

3. A similar briefing was held for a similar group in September of 1971.

Herbert E. Hetu

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Attachment

cc DCI        DDS&T  
DDI        DDO  
A/DDA      NIO

## TIME

THE WEEKLY NEWSMAGAZINE

888 SIXTEENTH STREET, N.W.  
WASHINGTON, D. C. 20006EDITORIAL OFFICES  
202-293-4300

August 9, 1977

Admiral Stansfield Turner  
The Director  
Central Intelligence Agency  
Washington, D. C. 20505

Dear Admiral Turner:

From October 16 through October 19, TIME's Publisher, Ralph Davidson, will be entertaining on a working visit in Washington a group of about 25 of Western Europe's foremost industrial and financial leaders. A list of acceptances received to date is enclosed. This group met with us here in 1971 for a "Report on America," and we, from time to time, have visited with them in Europe. This kind of working visit with our friends from abroad is a valuable part of our communications endeavors and we expect to expose them to various facets of the new national administration.

In this connection, Mr. Davidson has asked us to contact you to ascertain if you would be willing to meet informally with this important group preferably in your auditorium or offices on Monday, October 17, at 10:30 a.m. If you are willing to do this in principle, but find this date or time inconvenient, we would be anxious to alter our schedule to make a visit with you possible. Ideally, we would like you to brief our group for 20 minutes or so on aspects of the worldwide intelligence picture, and perhaps afford our visitors a chance for some questions. Then, if you so choose, they would be delighted to hear from a few of your associates. The format and content though would be entirely up to you, of course.

All of us at TIME are most hopeful that you will be able to meet with our group and we know that such a meeting would be a high point of the Washington trip for our visitors.

Very sincerely,

*Hugh Sidney*  
Hugh Sidney  
Chief, Washington Bureau

*John L. Steele*  
John L. Steele  
Senior Correspondent, TIME

cc: Herbert Hetu  
Special Assistant to the Director

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